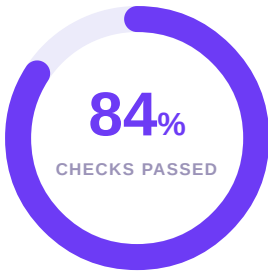




# Accessibility Audit Report

WCAG 2.2 Level AA · 1 page scanned · 18-Aug-2026



26 issues found across 1 page, checked against WCAG 2.2 Level AA.  
26 of 31 automated checks passed.



20

CRITICAL



Immediate attention needed

6

HIGH



Should be addressed

0

MEDIUM



Consider improvements

0

LOW



Minor issues

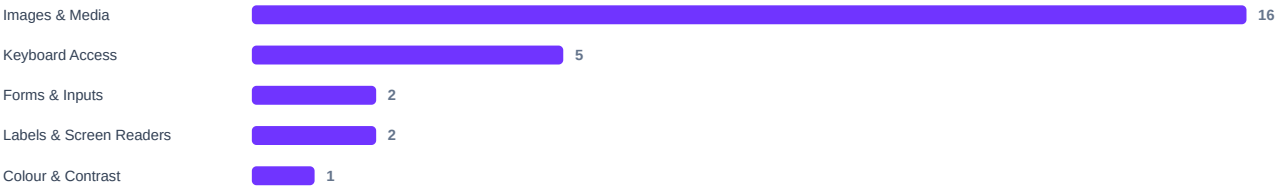
⚠️ **Compliance at risk.** We found 20 critical issues that block some people from using these pages at all. In this state the site would likely fail an ADA Title II or Section 508 review.

## WHAT THIS MEANS FOR YOUR VISITORS

Around 1 in 5 people has a disability that can affect how they use a website. On the pages we scanned, some of them cannot complete key tasks today — they will leave, and you will never see it in your analytics as anything other than a bounce.

## Where the issues are

Number of individual problems found in each area, across every page scanned.



## Priority action plan

Start here. These are the highest-impact fixes across the pages we scanned.

1

Images are missing descriptions (16 places)

CRITICAL

2 Form fields have no label (2 places)

CRITICAL

3 Buttons don't say what they do (2 places)

CRITICAL

4 There's no visible focus indicator (5 places)

HIGH

Fixing these clears 4 of your 5 most serious issue types.

## WANT THESE FIXED?

Our team can remediate all 26 issues and re-audit to confirm you're compliant.



Book a free consultation

## Results by category

Every automated check we ran, grouped by the part of the experience it affects. A category passes only when every check in it passed on every page scanned.

### Images & Media **NEEDS ATTENTION**

2 of 3 checks passed

Images, icons, audio and video have text alternatives so they still make sense to someone who can't see or hear them.



✗ Images must have alternative text (16 places) **CRITICAL** 1.1.1

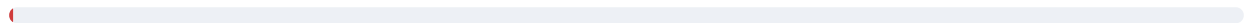
✓ Documents must have <title> element to aid in navigation

✓ All touch targets must be 24px large, or leave sufficient space

### Colour & Contrast **NEEDS ATTENTION**

0 of 1 checks passed

Text stands out enough from its background to stay readable in poor light or with reduced vision.



✗ Elements must meet minimum color contrast ratio thresholds **HIGH** 1.4.3

## Forms & Inputs NEEDS ATTENTION

2 of 3 checks passed

Every field is clearly labelled, so people know what to type and screen readers can announce it.

✗ Form elements must have labels (2 places) CRITICAL 4.1.2

- ✓ Form field must not have multiple label elements
- ✓ Select element must have an accessible name

## Keyboard Access NEEDS ATTENTION

2 of 3 checks passed

The whole page can be operated with a keyboard alone, without getting stuck, and the focused item is always visible.

✗ No visible focus indicator (outline/box-shadow) on keyboard focus (5 places) HIGH 2.4.7

- ✓ Page must have means to bypass repeated blocks
- ✓ Interactive controls must not be nested

## Page Structure PASSED

4 of 4 checks passed

Headings, landmarks and lists are used properly, so assistive tech can navigate the page in a sensible order.

- ✓ Inline text spacing must be adjustable with custom stylesheets
- ✓ IDs used in ARIA and labels must be unique
- ✓ <ul> and <ol> must only directly contain <li>, <script> or <template> elements
- ✓ <li> elements must be contained in a <ul> or <ol>

## Labels & Screen Readers NEEDS ATTENTION

13 of 14 checks passed

Buttons, links and controls have names that describe what they do when read aloud.

✗ Buttons must have discernible text (2 places) CRITICAL 4.1.2

- ✓ Elements must only use supported ARIA attributes
- ✓ ARIA attributes must be used as specified for the element's role
- ✓ Deprecated ARIA roles must not be used
- ✓ aria-hidden="true" must not be present on the document body
- ✓ ARIA hidden element must not be focusable or contain focusable elements
- ✓ Elements must only use permitted ARIA attributes

+ 7 more checks passed

## Language PASSED

2 of 2 checks passed

The page declares its language so screen readers use the right pronunciation.

- ✓ <html> element must have a lang attribute
- ✓ <html> element must have a valid value for the lang attribute

Content reflows and stays usable when zoomed in or viewed on a small screen.

- ✓ Zooming and scaling must not be disabled

Full breakdown

Every issue we found, worst first — what it is, who it affects, and what fixes it.

| ISSUE                                                                                                  | SEVERITY | PAGES | BUSINESS IMPACT                                                                                                                                                                                                                   | RECOMMEN                                                                      |
|--------------------------------------------------------------------------------------------------------|----------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <b>Images are missing descriptions</b><br>Images & Media · image-alt · WCAG 1.1.1 · 16 places          | CRITICAL | 1     | Blind and low-vision customers get no idea what these images show. If they carry product or pricing information, those customers simply cannot access it — and image alt text is the single most-cited issue in ADA web lawsuits. | Add a descri the image is alt="" (empt the attribute                          |
| <b>Form fields have no label</b><br>Forms & Inputs · label · WCAG 4.1.2 · 2 places                     | CRITICAL | 1     | Form fields have no programmatic label, so screen-reader users do not know what to type. Unlabelled fields in a checkout or enquiry form are a direct cause of abandonment.                                                       | Associate a field's id, wr or add aria-                                       |
| <b>Buttons don't say what they do</b><br>Labels & Screen Readers · button-name · WCAG 4.1.2 · 2 places | CRITICAL | 1     | These buttons are announced with no name. A customer using a screen reader cannot tell what the button does — if it is "Add to cart" or "Submit", the journey ends here.                                                          | Give the bu aria-label/ar describing v buttons nee                            |
| <b>Text is hard to read against its background</b><br>Colour & Contrast · color-contrast · WCAG 1.4.3  | HIGH     | 1     | Text is hard to read for anyone with reduced vision, and for everyone on a phone in daylight. Low-contrast pricing, form labels and calls-to-action measurably reduce conversion.                                                 | Darken the background reaches 4.5 large text — Check hove just the defe       |
| <b>There's no visible focus indicator</b><br>Keyboard Access · focus-visible · WCAG 2.4.7 · 5 places   | HIGH     | 1     | There is no visible focus indicator, so keyboard users cannot see where they are on the page. Navigating becomes guesswork.                                                                                                       | Don't remov outline (outl replacing it · visible style with enough background |

**119 items need a human check.** Some things software genuinely cannot judge — whether text over a photograph is readable, or whether a custom component behaves the way it claims to. These are excluded from the counts above rather than guessed at. A manual review is the only way to settle them.

Report generated on 18-Aug-2026 · Scanned with axe-core against WCAG 2.2 Level AA

Based on automated scanning. Guidance to help prioritise remediation, not a legal determination.