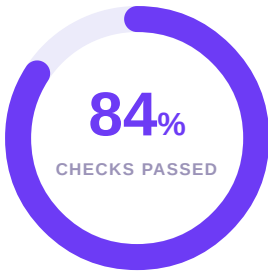




Accessibility Audit Report

WCAG 2.2 Level AA · 1 page scanned · 07-Aug-2026



26 issues found across 1 page, checked against WCAG 2.2 Level AA.
26 of 31 automated checks passed.



20

CRITICAL



Immediate attention needed

6

HIGH



Should be addressed

0

MEDIUM



Consider improvements

0

LOW



Minor issues

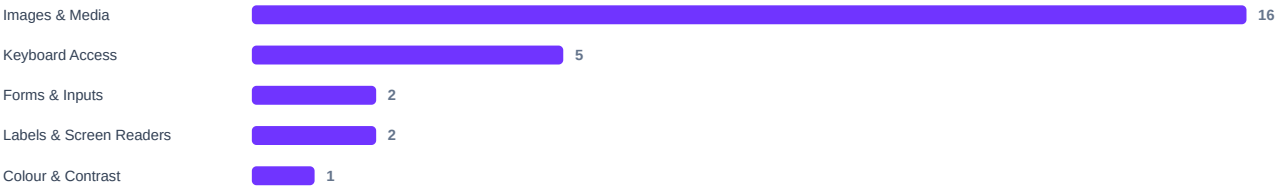
⚠️ Compliance at risk. We found 20 critical issues that block some people from using these pages at all. In this state the site would likely fail an ADA Title II or Section 508 review.

WHAT THIS MEANS FOR YOUR VISITORS

Around 1 in 5 people has a disability that can affect how they use a website. On the pages we scanned, some of them cannot complete key tasks today — they will leave, and you will never see it in your analytics as anything other than a bounce.

Where the issues are

Number of individual problems found in each area, across every page scanned.



Priority action plan

Start here. These are the highest-impact fixes across the pages we scanned.

1

Images are missing descriptions (16 places)

CRITICAL

2 Form fields have no label (2 places)

CRITICAL

3 Buttons don't say what they do (2 places)

CRITICAL

4 There's no visible focus indicator (5 places)

HIGH

Fixing these clears 4 of your 5 most serious issue types.

WANT THESE FIXED?

Our team can remediate all 26 issues and re-audit to confirm you're compliant.



[Book a free consultation](#)

Results by category

Every automated check we ran, grouped by the part of the experience it affects. A category passes only when every check in it passed on every page scanned.

Images & Media NEEDS ATTENTION

2 of 3 checks passed

Images, icons, audio and video have text alternatives so they still make sense to someone who can't see or hear them.



✗ Images must have alternative text (16 places) CRITICAL 1.1.1

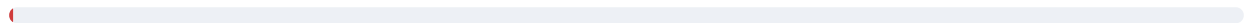
✓ Documents must have <title> element to aid in navigation

✓ All touch targets must be 24px large, or leave sufficient space

Colour & Contrast NEEDS ATTENTION

0 of 1 checks passed

Text stands out enough from its background to stay readable in poor light or with reduced vision.



✗ Elements must meet minimum color contrast ratio thresholds HIGH 1.4.3

Forms & Inputs NEEDS ATTENTION

2 of 3 checks passed

Every field is clearly labelled, so people know what to type and screen readers can announce it.

✗ Form elements must have labels (2 places) CRITICAL 4.1.2

- ✓ Form field must not have multiple label elements
- ✓ Select element must have an accessible name

Keyboard Access NEEDS ATTENTION

2 of 3 checks passed

The whole page can be operated with a keyboard alone, without getting stuck, and the focused item is always visible.

✗ No visible focus indicator (outline/box-shadow) on keyboard focus (5 places) HIGH 2.4.7

- ✓ Page must have means to bypass repeated blocks
- ✓ Interactive controls must not be nested

Page Structure PASSED

4 of 4 checks passed

Headings, landmarks and lists are used properly, so assistive tech can navigate the page in a sensible order.

- ✓ Inline text spacing must be adjustable with custom stylesheets
- ✓ IDs used in ARIA and labels must be unique
- ✓ and must only directly contain , <script> or <template> elements
- ✓ elements must be contained in a or

Labels & Screen Readers NEEDS ATTENTION

13 of 14 checks passed

Buttons, links and controls have names that describe what they do when read aloud.

✗ Buttons must have discernible text (2 places) CRITICAL 4.1.2

- ✓ Elements must only use supported ARIA attributes
- ✓ ARIA attributes must be used as specified for the element's role
- ✓ Deprecated ARIA roles must not be used
- ✓ aria-hidden="true" must not be present on the document body
- ✓ ARIA hidden element must not be focusable or contain focusable elements
- ✓ Elements must only use permitted ARIA attributes

+ 7 more checks passed

Language PASSED

2 of 2 checks passed

The page declares its language so screen readers use the right pronunciation.

- ✓ <html> element must have a lang attribute
- ✓ <html> element must have a valid value for the lang attribute

Content reflows and stays usable when zoomed in or viewed on a small screen.

- ✓ Zooming and scaling must not be disabled

Full breakdown

Every issue we found, worst first — what it is, who it affects, and what fixes it.

ISSUE	SEVERITY	PAGES	BUSINESS IMPACT	RECOMMEN
Images are missing descriptions Images & Media · image-alt · WCAG 1.1.1 · 16 places	CRITICAL	1	Blind and low-vision customers get no idea what these images show. If they carry product or pricing information, those customers simply cannot access it — and image alt text is the single most-cited issue in ADA web lawsuits.	Add a descri the image is alt="" (empt the attribute
Form fields have no label Forms & Inputs · label · WCAG 4.1.2 · 2 places	CRITICAL	1	Form fields have no programmatic label, so screen-reader users do not know what to type. Unlabelled fields in a checkout or enquiry form are a direct cause of abandonment.	Associate a field's id, wr or add aria-
Buttons don't say what they do Labels & Screen Readers · button-name · WCAG 4.1.2 · 2 places	CRITICAL	1	These buttons are announced with no name. A customer using a screen reader cannot tell what the button does — if it is "Add to cart" or "Submit", the journey ends here.	Give the bu aria-label/ar describing v buttons nee
Text is hard to read against its background Colour & Contrast · color-contrast · WCAG 1.4.3	HIGH	1	Text is hard to read for anyone with reduced vision, and for everyone on a phone in daylight. Low-contrast pricing, form labels and calls-to-action measurably reduce conversion.	Darken the background reaches 4.5 large text — Check hove just the defe
There's no visible focus indicator Keyboard Access · focus-visible · WCAG 2.4.7 · 5 places	HIGH	1	There is no visible focus indicator, so keyboard users cannot see where they are on the page. Navigating becomes guesswork.	Don't remov outline (outl replacing it · visible style with enough background

119 items need a human check. Some things software genuinely cannot judge — whether text over a photograph is readable, or whether a custom component behaves the way it claims to. These are excluded from the counts above rather than guessed at. A manual review is the only way to settle them.

Report generated on 07-Aug-2026 · Scanned with axe-core against WCAG 2.2 Level AA

Based on automated scanning. Guidance to help prioritise remediation, not a legal determination.